



November 6, 2017

**Memorandum Circular No. 13
Series of 2017**

**TO: ALL FERTILIZER AND PESTICIDE HANDLERS
REGIONAL FIELD UNITS
FERTILIZER REGULATIONS DIVISION
PESTICIDE REGULATIONS DIVISION
This Office**

**SUBJECT: GUIDELINES FOR PUTTING-UP OF SIGNAGE IN ALL FERTILIZER AND
PESTICIDE LICENSED ESTABLISHMENTS**

Section 1. Title

This Circular shall be known as the Guidelines for putting-up of signage in all Fertilizer and Pesticide Authority licensed establishments.

Section 2. Purpose

The Circular aims to inform the public to buy their fertilizer and pesticide inputs only from licensed establishments to ensure quality of the products and of the same time to reinforce the regulatory image of the agency through information dissemination activities.

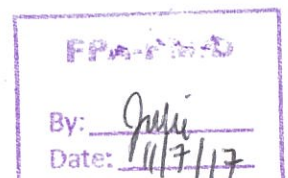
Section 3. Scope

This Circular is applicable to all FPA licensed handlers.

Section 4. About the Signage

The template of the signage shall be provided by FPA through the Regional Field Unit (RFU) covering each establishment.

- I. **Design and Size** – The template of the signage is uniform across all regions. The FPA permanent license number, date of validity are indicated in the template. The size of the signage is 2 ft wide x 3 ft height. No handlers are allowed to tamper or make any revisions on the printed signage.
- II. **Printing and Fee** – The printing of signage shall be temporarily covered by FPA unless so provided in the FPA Guidelines. Thus, no fees shall be collected by the RFU from handlers for this particular purpose.
- III. **Replacement** – The signage shall be replaced after every three years or upon renewal of the license. Improvised signage is not allowed.



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Section 5. Adoption

All handlers shall display the signage. Non-compliance with this Circular constitutes violation of FPA policies and violators may be subjected to suspension or cancellation of licenses issued. All RFUs shall monitor all handlers for strict compliance.

Section 6. Effectivity

The Memorandum Circular shall take effect immediately and shall remain valid until revoked, supplanted or amended.

A copy of this Circular shall be given to Crop Protection Association of the Philippines, Inc. (CPAP) and CropLife Philippines, Inc. for dissemination.

For your information and guidance.


WILFREDO C. ROLDAN
Executive Director

Cc: RFUs, PMID, LSD, FAD, FRD, PRD, OED, DEDF, DEDP

SMA-FOCU/NCR