



Republic of the Philippines
Department of Agriculture
Fertilizer and Pesticide Authority

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February 8, 2022

MEMORANDUM

To : ALL REGIONAL OFFICERS
ALL DESIGNATED PLANNING AND REPORT OFFICERS
ALL CONCERNED
This Office

Subject : POSTING OF ACTIVITIES IN THE FACEBOOK PAGE

Please be informed that the Central Office is monitoring the Facebook (FB) pages of all regional offices and its observations are as follows:

1. Some FB pages are inactive (as late as June 2020);
2. Some are FB accounts and not FB pages which hinder the monitoring/viewing of the posts; and
3. Some are not updated (no posting of current activities).

In order to facilitate public information campaigns and advocacy activities to promote FPA's programs, services, and activities to its stakeholders and the general public, all Regional Officers are hereby directed to be proactive in the conduct of monitoring, enforcement and information dissemination in their respective regions.

Likewise, it is the responsibility of all designated Planning and Report Officers to ensure that all completed activities are posted in the FB page within two (2) working days after the activity. Failure to comply with this mandate shall be investigated, and if proven intentional, may subject the Officer concerned to a disciplinary action and may even result to a reduction in the latter's monthly communication allowance, if necessary.

For guidance and compliance.

WILFREDO C. ROLDAN
Executive Director

