



Republic of the Philippines
Department of Agriculture
Fertilizer and Pesticide Authority

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January 31, 2022

MEMORANDUM CIRCULAR

No. 6

Series of 2022

**TO : ALL FERTILIZER DEALERS IN REGION I
(Ilocos Norte, Ilocos Sur, La Union and Pangasinan)
ALL REGION 1 FPA FIELD PERSONNEL**

**SUBJECT : IMPLEMENTATION OF PLACING OF PRICE TAGS ON
FERTILIZERS BY FERTILIZER DEALERS IN ILOCOS REGION**

In view of the issuance of Board Resolution No. 7, Series of 2021 by the Department of Agriculture-Regional Field Office I (DA-RFO 1), recommending placing of price tags on fertilizers by fertilizer dealers in the Ilocos Region, and pursuant to Republic Act No. 7394, otherwise known as the "Consumer Act of the Philippines," and Republic Act No. 7581, referred to as the "Price Act," all fertilizer dealers in Region 1 are hereby mandated to place price tags on all fertilizer products which are being offered for retail sale to the public.

Said products shall have appropriate price tags, labels, or markings publicly displayed to indicate the price of each article and shall not be sold at a price higher than that stated therein and without discrimination to all buyers.

In this regard, all fertilizer dealers in Region I are advised to follow the prescribed price tag format below:

Name of Store: _____
Name of Dealer: _____
Brand Name: _____
Company: _____
Weight: _____
Price: _____

All Region 1 Field personnel, on the other hand, are hereby mandated to ensure that the placing of price tags on fertilizers is being strictly enforced and to submit periodic reports on its implementation.

This Circular shall take effect immediately.


WILFREDO C. ROLDAN
Executive Director



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with empowered and prosperous farmers and fisherfolk*

