13 August 2020

MEMORANDUM CIRCULAR No. 17
Series of 2020

TO : THE PUBLIC
FERTILIZER AND PESTICIDE STAKEHOLDERS
THIS OFFICE

SUBJECT : ONLINE SELLING AND TRADING OF FERTILIZER
AND AGRICULTURAL PESTICIDE PRODUCTS

The Fertilizer and Pesticide Authority (FPA) hereby notifies the public to avoid the patronage of online sellers and traders without legitimate licenses from the Authority and whose products are unregistered as required by Presidential Decree No. 1144 and the Fertilizer and Pesticide Regulatory Policies and Implementing Guidelines.

To assure the public that the products they purchase from online platforms are safe and effective and to protect the public, especially our farmers, against unscrupulous sellers, here are some smart tips for online buyers of fertilizer and pesticide products:

1. Buy only from duly licensed sellers or dealers and check if the product is registered. To know whether such dealer is licensed or the product is registered, please check our list of licensed handlers and registered products found in our website at www.fpa.da.gov.ph.

2. Relevant information such as license and registration numbers, raw materials and country of origin shall be prominently displayed in the packaging/bag/bottle.

We seek the cooperation of our industry stakeholders including the dealers’ associations or cooperatives in disseminating this information to their members.

The Field Units shall integrate these smart tips in their information and education campaigns. They shall also monitor any report or complaint from the public against scrupulous online sellers. The public may contact our field unit personnel through their telephone numbers and emails listed in our website (www.fpa.da.gov.ph).

The Planning, Management, and Information Division shall publish and disseminate informational materials in this regard.

A food-secure Philippines

with prosperous farmers and fisherfolk

[Logo: Hasagang ANI Matalas na KITA]
Together, let us promote the safe and judicious use of fertilizer and pesticide in the Philippines.

This Circular shall take effect immediately.

WILFREDO C. ROLDAN
Executive Director